



**USAID**  
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# FOOD AID QUALITY REVIEW

## Communications Summary

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### BACKGROUND

As a project funded by the United States Agency for International Development (USAID), it is the Food Aid Quality Review's (FAQR's) obligation to share the wealth of information generated by the project with the food aid community and make all learnings public. FAQR seeks to provide USAID and its partners with actionable recommendations on ways to improve nutrition among vulnerable people for whom the direct distribution of food aid can make a significant impact. An important aspect of this mission is using communication tools and channels such as the FAQR website, Twitter, media kit, press releases, and email updates; events, meetings, presentations, and workshops to ensure FAQR's outputs are widely distributed.

### OBJECTIVES

- Build greater awareness and visibility for FAQR by highlighting and sharing FAQR Phase I, II and III research findings, best practices, tools, and recommendations among target audiences through a range of communication tools and channels.
- Document and demonstrate the impact of FAQR to policymakers and their institutions; programmers; and implementing partners.
- Promote the use and implementation of FAQR evidence-based findings, best practices, tools, and recommendations to a wide range of stakeholders in international nutrition assistance, including key officials at USAID and USDA.
- Foster conversations related to international harmonization and coordination of food aid efforts.