

IMPROVEMENTS TO THE USAID/FFP FOOD BASKET: PRODUCT UPGRADES AND INNOVATIONS, PROCESSES FOR MODIFYING THE FOOD BASKET AND COMMUNICATIONS WITH PARTNERS

Summary of a Report from the Food Aid Quality Review (FAQR) Project

INTRODUCTION

FAQR was tasked with recommending updates and potential improvements to the **"food basket"**—a term used to describe the mix of products available for procurement and use in USAID/FFP programs. The USAID/FFP food aid programs benefit millions of people around the world, and **the food aid environment of high demand and limited funding** necessitates that the **products used are as efficient as possible**. Thus, the food basket should **contain a diverse range of cost-effective products** suited to meet the nutritional needs of recipients, and **these products should be programmed as intended**.

IMPROVING THE FOOD AID BASKET: AIMS AND OBJECTIVES

The report summarizes what was learned about the food basket; it reviews broad product procurement trends, potential product improvements, how product changes are made, and how that information is communicated to partners. It concludes by offering several discoveries regarding:

- I. Upgrades that USAID/FFP can make to existing products.
- 2. Cutting-edge research on product formulation/nutrition science and updates to food standards that should guide product development.
- 3. A process for incorporating additional products into the food basket.
- 4. Strategies for communicating food basket updates and changes to partners.

GENERAL RECOMMENDATIONS

FAQR concluded that the findings of this report should be incorporated into USAID/FFP's overall mandate through four overarching activities:

Implement advanced data systems for tracking and sharing food aid information.



Institutionalize a new product approval process.



Modify the product mix to meet evolving global standards and program needs.



Continue to host meetings and activities around the food basket.

NEXT STEPS: HIGH URGENCY ACTIONS

The report highlighted 12 recommended actions that are important and should be pursued by USAID/FFP within the next 6 months. The 5 low resource actions should be addressed first as a top priority.

1. Hold an regular **Food Aid Basket roundtable** to review the full menu of products, nutrient content, techincal guidance, and effectivess/cost-effectiveness information. [Low resource]

2. **Develop a training series** on the basket content, how principles partners should select foods, and use of food aid decision-making tools. [Low resource]

3. **Re-issue** the A20 paste pouch, A28 rice bar, and A29 wheat bar product specifications. [Low resource]

4. Ensure regular updates of nutritional content information for all food aid products in the USDA Nutrient Database to **maintain accurate, detailed information**. [Low resource]

5. Reach out to **additional food manufacturers** to explore their ability to supply high-demand SNF products. [Low resource]

6. Continue working toward an **online system for proposing novel products/product updates**. [High resource]

7. Implement a **web-based dashboard for agency use** that visually represents important procurement trends and product use analysis in real-time. [High resource]

8. Establish a single USAID/FFP landing website and partner management system. [High resource]

9. Institute a **process to review and accept novel products** in the food aid product mix. [High resource]

10. Host **regular conference on food assistance programming**, at which USAID/FFP should hold workshops for product usage reporting and program assessment. [High resource]

II. Finalize the development of HEB 2.0, so that it can be programmed as soon as possible. [High resource]

12. Work with manufacturers to **optimize the nutrient content and product shelf life of RUSF**, making it appropriate for emergency response. [High resource]

FULL REPORT:

Caiafa, Kristine; Walton, Shelley; Rogers, Beatric Lorge; Webb, Patrick. 2019. Improvements to the USAID/FFP food basket: product upgrades and innovations, processes for modifying the food basket, and communications with partners. Report to USAID. Boston, MA: Tufts University. (View Here)

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